

Bertucci's Brick Oven Ristorante Selects TimeManagement Corporation as their Labor Management Solution



INTEGRATED LABOR MANAGEMENT SYSTEM

timing is everything...

For Immediate Release

MINNEAPOLIS, Minnesota – October 1, 2004 TimeManagement Corporation announced today it has signed an extended agreement with Bertucci's Brick Oven Ristorante who operates 91 casual dining restaurants.

Bertucci's was in search of a replacement for their existing labor-scheduling system and needed one that would easily integrate to their Micros 3700 POS as well as their corporate data warehouse and HRIS systems. TMx 5.0 Labor Management Solution was the fit they were looking for. Bertucci's will complete rollout of the TMx 5.0 Labor Management System to all 91 locations by the end of Q1 2005. This can be directly attributed to the organization and commitment of Bertucci's pilot sites. A committee of district managers, store managers, and corporate operations for the pilot sites has worked hard to review and refine each labor matrix, required task and service labor guides, and operational best practices to insure a smooth transition for the remaining sites.

Once the Bertucci's team determined their ideal configuration specifics, TMx Labor Scheduling application provided an easy to use, intuitive platform for managers. The process begins with an accurate forecast; actual performance data from Bertucci's data warehouse is imported and then used to generate forecasts. TMx then provides the necessary tools for fine-tuning these forecasts to accommodate anomalies, such as holidays or conventions. The measure driven scheduling application with its graphical service and task labor guides, and colorful cues that alert users to over or under utilized times of day, make it easy for managers to create appropriate schedules.

"TMx is as great example of a triple win. For my IT team the web-based solution provides a huge lever to reduce the total cost of ownership for an information technology solution. That's what I personally like. For the operators, TMx provides huge leverage to implement enterprise-wide best practices using well-defined labor standards that can be easily refined as we learn more. Web access enables district-level managers access for meaningful review and coaching of the in-store management team. Finally, our training department sees an opportunity to both reduce cost and improve training effectiveness using the e-learning portion of the TMx solution", states Jim Lux, Vice President, Information Technology at Bertucci's Brick Oven Ristorante.

Several key benefits are being achieved with the rollout of the TMx Labor Management System. Restaurants will access TMx through the company's private Intranet, minimizing the total cost of ownership. Employee data is imported automatically from Micros. Historical performance data is imported from Bertucci's data warehouse. And finally, schedules will be exported to Micros to enable employee clock in and out enforcement. "We first introduced the enterprise edition of TMx to the QSR market. We are pleased to have Bertucci's as our first customer in the full service market using our web-based enterprise edition", said Barrs Lewis, President and CEO of TimeManagement Corporation.

Bertucci's, based in Northborough, Massachusetts, operates 91 casual dining restaurants in 11 states and the District of Columbia. The casual Italian restaurant specializes in authentic, Tuscan brick oven cooking, and features entrees, pasta dishes, pizzas, salads and desserts. For more information about Bertucci's locations visit www.bertuccis.com.

TimeManagement Corporation develops, markets and supports a suite of labor management solutions to assist restaurant operators in managing all labor components of their business. TimeManagement's solutions include comprehensive scheduling and forecasting software applications, time clocks or generic POS interfaces or PC based clock software for time and attendance, around-the-clock hotline support and professional services including integration and training. To learn more about TMx, visit www.timemgmt.com.

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